

13th

IEEEP FAIR 2024



10 - 12 SEPTEMBER 2024
KARACHI EXPO CENTRE

**20
24**

**POST SHOW
REPORT**

PAKISTAN'S PREMIERE

**ELECTRICAL &
ELECTRONICS
INDUSTRIAL EXHIBITION**

ORGANIZER



IEEEP
KARACHI CENTRE

EVENT MANAGER



FOR SPACE BOOKING & SPONSORSHIP

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www.ieeepfair.com



TOP INSIGHTS



13th
Edition



3 Days
Duration



05
Halls



13,400
SQM



176
Exhibitors



32
Exhibiting
Countries



15,890
Trade
Visitors



80
VIP Delegates



18+
Panelists



03
Seminars



EXECUTIVE SUMMARY

The 13th edition of Pakistan's premier Electrical and Electronics Industrial Exhibition, IEEE Fair 2024, took place from September 10-12, 2024 at Karachi Expo Centre.

This grand event, which serves as a nexus for the electrical, electronic, and related industries, has consistently drawn the participation of numerous local and international companies over the years. IEEE Fair 2024 marked the 13th successive exhibition, jointly organized by the Institution of Electrical and Electronics Engineers of Pakistan (IEEE) Karachi Center and Badar Expo Solutions, Pakistan's foremost event management company.

During the three-day exhibition and seminar, a substantial number of trade visitors, scholars, and investors were drawn to the event. The inaugural ceremony was graced by the presence of Minister Energy, Planning, and Development, Syed Nasir Hussain Shah. The inauguration ceremony also witnessed the esteemed presence of prominent guests including Mr. Mohammad Zubair Motiwala, Chief Executive of the Trade Development Authority of Pakistan; Dr. Farhan Essa Abdullah, CEO Dr. Farhan Essa Laboratory and Diagnostic Centre; Prof. Dr. Samreen Hussain, Vice-Chancellor Dawood University of Engineering and Technology; and Engr. Dr. Sohail Aftab Qureshi, President of IEEE.

In conjunction with IEEE Fair 2024, Dawood University of Engineering and Technology (DUET) presented the STEP (Smart-tech Exhibition Projects), a showcase of cutting-edge smart-tech projects that spanned the entire three-day event. The program culminated in an award ceremony, honoring outstanding projects and fostering a culture of innovation and excellence in the field.

The exhibition was complemented by a seminar on the second day that explored three key themes: Make in Pakistan, Energy-Efficient and Sustainable Buildings, and Power and Energy Challenges in the Textile Sector. Discussions highlighted strategies to boost local manufacturing, enhance sustainability in building design, and address energy challenges in Pakistan's textile industry, with experts sharing innovative solutions to promote energy efficiency and drive sustainable growth, making the seminar a valuable platform for knowledge exchange and collaboration.

EXHIBITORS OVERVIEW

Why Exhibitors Choose IEEE Fair

- Unparalleled Industry Visibility.
- Unrivaled Networking Opportunities with key stakeholders.
- Frontline Access to Revolutionary Technologies.
- Dynamic Knowledge Sharing through expert-led sessions and workshops.
- Streamlined and Strategic Event Execution for maximum business impact.

EXHIBITOR COMPOSITION



Switchgears, Tools
& Transformers



Cables & Cable
Management Systems



Automation
& Smart Solutions



Instrumentation, Test
& Measurement



Lighting Equipment



Components
& Peripherals



Associations,
Education, Training

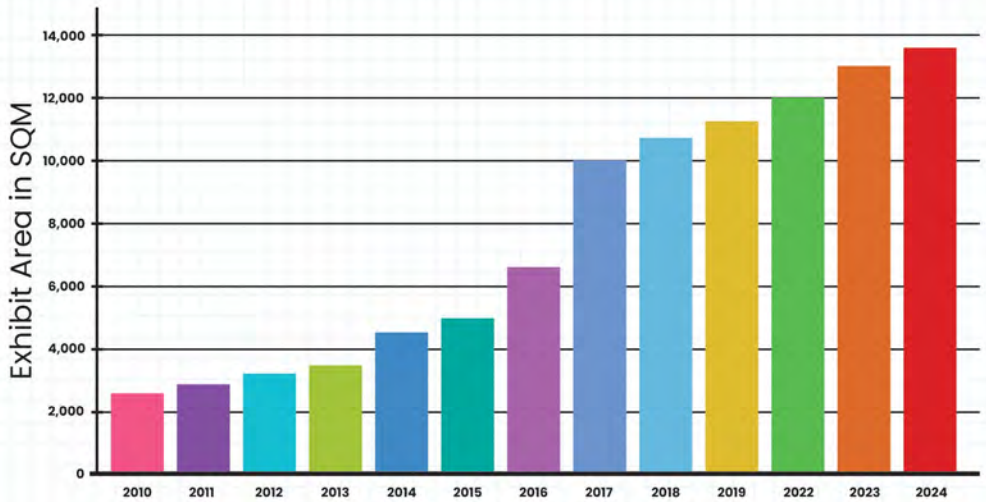


Solar Energy
Solutions

PARTICIPATING COUNTRIES



GROWTH IN SQM BY YEARS

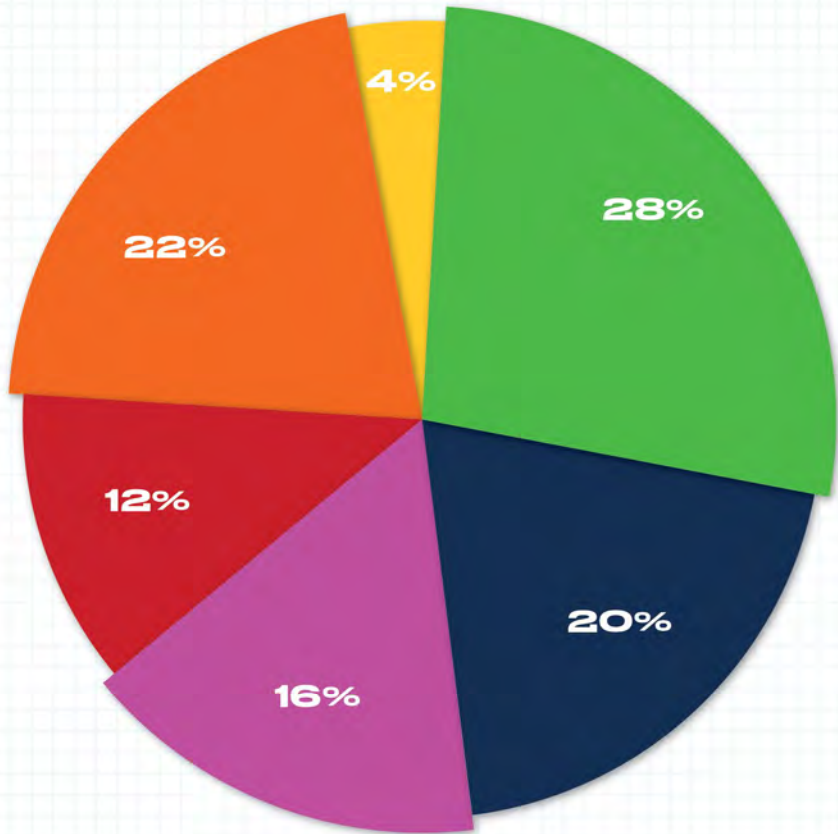


IEEEP FAIR 2010 - 2024





VISITORS OVERVIEW - SENIORITY



- Managing Director/ President/CEO/Chairman
- Director/Head of Department/General Manager
- Senior Manager/Manager
- Assistant Manager/Executive
- Principal Engineer, Consultant, Engineer
- Others

SEMINAR AT IEEEP FAIR 2024

The IEEEP Fair hosted a seminar on September 11, 2024, focusing on three key themes where experts shared innovative solutions to boost local manufacturing, promote energy efficiency, and drive sustainable growth in Pakistan's textile industry, providing valuable insights for a more sustainable future.

SEMINAR TOPICS

MAKE IN PAKISTAN

**ENERGY-EFFICIENT AND
SUSTAINABLE BUILDINGS**

**POWER AND ENERGY
CHALLENGES IN THE
TEXTILE SECTOR**



SPEAKERS AT IEEE P FAIR 2024



Mr. Inam Nabi
Group Director Coolmax



Engr. Khalid Pervez
CEO KPSW Consulting



Engr. Asghar H. Siddiqui
CEO ElekEn Associates



Engr. Munis Siddiqui
Vice-Chairman
IEEEP Karachi Centre



Mr. Fahd Kamal Chinoy
CEO Pakistan Cables



Engr. Navid Akram Ansari
MD Systek



Engr. Asad Saeed Jaffer
Former CEO Signify



Engr. M. Anwar Khan
Generative AI, Founder
& President, Pak Angels



Engr. Shazib Akhtar
Technical Director Wavetec



Mr. William Song
Regional Manager
ASEAN - NVC Lighting



Ms. Sophia Hasnain
Founder and CEO
Linked Things



Mr. Muhammad Usman Sheikh
Sheikh, CCO Fast Cables



Mr. Muhammad Ali (CTP)
GM – Sustainability,
Capital Smart City



Mr. Fahad Hassan
Director YH Associates



Mr. M. Hassan Bakshi
CEO Bakshi Builders



Prof. Dr. Sohail Aftab Qureshi
President IEEEP



Engr. Ishtiaq Ul Haq
Advisor Elsewedy
Electric Pakistan



Engr. Imran Zafar
CEO Enercon Pakistan Ltd.



Engr. Hashsham Haris
Director SIEMENS Pakistan

EXPO SAY EXPOSURE

At the 13th IEEE Industrial Fair, Expo se Exposure podcast brought together experts and industry leaders to discuss the latest advancements in engineering. Key takeaways and industry insights highlighted the trends shaping the sector.

TOPICS

RETHINKING THE ENGINEERING SECTOR

**INDUSTRIAL AUTOMATION:
REVOLUTIONIZING MANUFACTURING**

**THE ROLE OF TRADITIONAL MARKET
(WHOLESALEERS) IN THE INDUSTRY**

**CHALLENGES & OPPORTUNITIES
IN ELECTRONIC SECTOR OF PAKISTAN**

**THE FUTURE OF ELECTRICAL ENGINEERING:
TRENDS AND INNOVATIONS**

**SUSTAINABILITY, TECHNOLOGY
& ELECTRONICS**

**BRIDGING THE GAP BETWEEN
MANUFACTURER AND CONSUMER**



STEP '24

Dawood University of Engineering and Technology (DUET) showcased cutting-edge smart-tech projects from all engineering universities at IEEP Fair 2024 through its Smart-tech Exhibition Projects (STEP) program. The three-day event culminated in an award ceremony, where the top-three projects received cash prizes and participants were honored with shields. STEP celebrated innovation, excellence, and creativity, reinforcing DUET's position as a leader in innovative engineering education.





Sindh energy ministry backs IIEEP fair: Nasir Hussain



MEMORATO PRESENTATION CEREMONY

Minister of Energy, Government of Sindh, Syed Nasir Hussain Shah has said that his department stands fully committed to support the IIEEP Fair. "We will work closely along with our support departments in the ministries of Investment, Planning, and Development to ensure robust participation and engagement during the 3 days of the fair," said Nasir while speaking at the inauguration ceremony of the exhibition.

THE EXPRESS TRIBUNE WITH THE International New York Times

SHOWCASING INNOVATION
IIEEP 2024 exhibition wins support
 KARACHI: Sindh Energy Minister Syed Nasir Hussain Shah affirmed the government's support for the IIEEP (Institution of Electrical and Electronics Engineers Pakistan) Fair 2024, a three-day event at Karachi Expo Centre showcasing over 205 national and international brands. Speaking at the inauguration, he stressed the provincial government's commitment to business engagement and energy sector growth, highlighting the fair's potential to foster investment and partnerships. TDAP Chief Muhammad Zubair Motiwala praised the fair's role in driving economic growth, while Badar Expo Solutions CEO Zohair Naseer emphasised supporting local exhibitors seeking global opportunities. The event runs from September 10 to 12. OUR CORRESPONDENT



Sindh Energy Minister inaugurates electrical, electronics Industrial Fair 2024

APP KARACHI
 Sindh Minister for Energy, Syed Nasir Hussain Shah, on Tuesday said that provincial Energy department stands fully committed to support the IIEEP Fair. "We will work closely along with our support departments in the ministries of Investment, Planning and Development to ensure robust participation and engagement during the three days of the fair," said Nasir Shah while speaking at the inauguration ceremony of the exhibition. He added that his presence at the fair demonstrates the provincial government's commitment to facilitating business-to-government interactions and driving growth in the energy sector. "We welcome investment and foster economic growth," he said. The IIEEP Fair has evolved to encompass a broad spectrum of Electrical, Electronics, and Allied Disciplines. It now serves as a vibrant platform for companies to explore partnerships, drive innovation and facilitate economic collaboration within the region. "This evolution underscores the fair's pivotal role in shaping the future of our industries. We welcome investment and foster economic growth."



Sindh's Energy Ministry supports IIEEP Fair: Nasir Hussain



KARACHI

Minister of Energy, Government of Sindh, Syed Nasir Hussain Shah has said that his department stands fully committed to support the IIEEP Fair. "We will work closely along with our support departments in the ministries of Investment, Planning, and Development to ensure robust participation and engagement during the 3 days of the fair," said Nasir while speaking at the inauguration ceremony of the exhibition. He added that his presence at the fair demonstrates the provincial government's commitment to facilitating business-to-government interactions and driving growth in the energy sector. "During the fair, relevant departments of my ministry are available to engage with international and local visitors and exhibitors to explore innovative ideas to showcase our ongoing and upcoming projects across rural and urban Sindh, invite investment and foster joint ventures and partnerships that will contribute significantly to our economic development," said the Minister. He added that the IIEEP's contributions will undoubtedly strengthen our efforts to meet the nation's energy challenges and enhance industrial efficiency. "I commend the IIEEP for its tireless efforts in organizing this significant event and extend my appreciation to Badar Expo Solutions for their dedicated support over the years," said the minister. Chief Executive TDAP Zubair Motiwala on the occasion said that the IIEEP Fair has grown beyond its original scope of addressing the country's energy needs, and today it stands as a crucial platform for showcasing innovations and fostering economic growth. "The IIEEP Fair has evolved to encompass a broad spectrum of Electrical, Electronics, and Allied Disciplines. It now serves as a vibrant platform for companies to explore partnerships, drive innovation and facilitate economic collaboration within the region. "This evolution underscores the fair's pivotal role in shaping the future of our industries. We welcome investment and foster economic growth."



Sindh energy ministry supports IIEEP Fair

By our correspondent

The 12th edition of the 3-day IIEEP Fair (Sept 10-12) is taking place at Karachi Expo Centre. The event is being organized by the IIEEP (Karachi Centre) and Badar Expo Solutions in which over 205 national and international brands and companies are participating. The international companies participating in this event are from China, Poland, Malaysia, Brazil, Germany and the Netherlands. "We will work closely along with our support departments in the Ministries of Investment, Planning, and Development to ensure robust participation and engagement during the three days of the fair," said Nasir. He added that his presence at the fair demonstrates the provincial government's commitment to facilitating business-to-government interactions and driving growth in the energy sector. "During the fair, relevant departments of my ministry are available to engage with international and local visitors and exhibitors to discuss the initiatives afoot and to highlight our ongoing and upcoming projects across rural and urban Sindh, invite investment and foster joint ventures and partnerships that will contribute significantly to our economic development," said the minister. He added that the IIEEP's contributions will undoubtedly strengthen our efforts to meet the nation's energy challenges and enhance industrial efficiency. "I commend the IIEEP for its tireless efforts in organizing this significant event and extend my appreciation to Badar Expo Solutions for their dedicated support over the years," said the minister. Chief Executive TDAP Zubair Motiwala on the occasion said that the IIEEP Fair has grown beyond its original scope of addressing the country's energy needs, and today it stands as a crucial platform for showcasing innovations and fostering economic growth. "The IIEEP Fair has evolved to encompass a broad spectrum of Electrical, Electronics, and Allied Disciplines. It now serves as a vibrant platform for companies to explore partnerships, drive innovation and facilitate economic collaboration within the region. "This evolution underscores the fair's pivotal role in shaping the future of our industries. We welcome investment and foster economic growth."



IIEEP Fair: energy minister vows full support

RECORDER REPORT
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آئی ای ای بی اینی ٹریڈ شوی توانائی کیلئے معاونان، ناصر شاہ
 وزیر توانائی سindh نے کہا کہ ان کی حکومت ان کی حمایت میں ہے۔

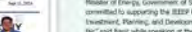


Sindh's energy ministry supports IIEEP Fair: Nasir Hussain

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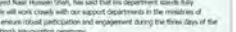
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 وزیر توانائی سindh نے کہا کہ ان کی حکومت ان کی حمایت میں ہے۔

آئی ای ای بی اینی ٹریڈ شوی توانائی کیلئے معاونان، ناصر شاہ
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Sindh's Energy Ministry supports the IIEEP Fair, says Syed Nasir Hussain

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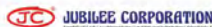
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