

ORGANIZER

EVENT MANAGER



12th

IEEEP FAIR 2023

**PAKISTAN'S PREMIERE
ELECTRICAL & ELECTRONICS
INDUSTRIAL EXHIBITION**

**03-05 OCTOBER 2023
EXPO CENTER KARACHI**

**POST SHOW
REPORT**



**PAKISTAN'S PREMIERE
ELECTRONICS INDUSTRIAL EXHIBITION**



www.ieeepfair.com





TOP INSIGHTS



12TH
Edition



3 DAYS
Duration



4
Halls



13,035
SQM



164
Exhibitors



32
Exhibiting Countries



15,260
Trade Visitors



72
VIP Delegates



16
Speakers/Panelists



6
Seminars & Panels
Discussion

EXHIBITORS OVERVIEW

WHY EXHIBITORS CHOOSE IEEE FAIR!

PREMIER INDUSTRY SHOWCASE:

IEEE Fair is the top showcase for electrical and electronics engineering advancements.

NETWORKING HUB:

Renowned for cultivating connections with industry professionals, clients, partners and engineering consultants.

CUTTING-EDGE EXPOSURE:

Aligns exhibitors with the latest technological advancements.

KNOWLEDGE EXCHANGE:

Facilitates active participation in high-level discussions, workshops, and presentations.

EFFICIENT LOGISTICS:

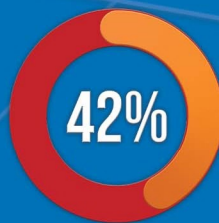
Strategic location and seamless organization for targeted audience reach and business



EXHIBITORS COMPOSITION



SWITCHGEARS, TOOLS
& TRANSFORMERS



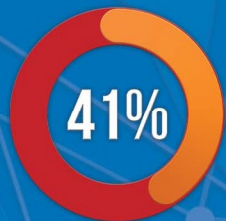
CABLES & CABLE MANAGEMENT
SYSTEMS



AUTOMATION & SMART
SOLUTIONS



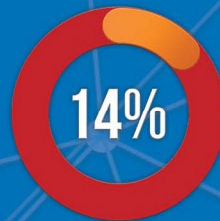
INSTRUMENTATION, TEST
& MEASUREMENT



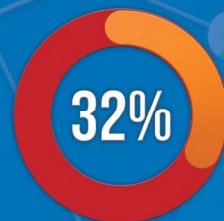
LIGHTING EQUIPMENT



COMPONENTS & PERIPHERALS



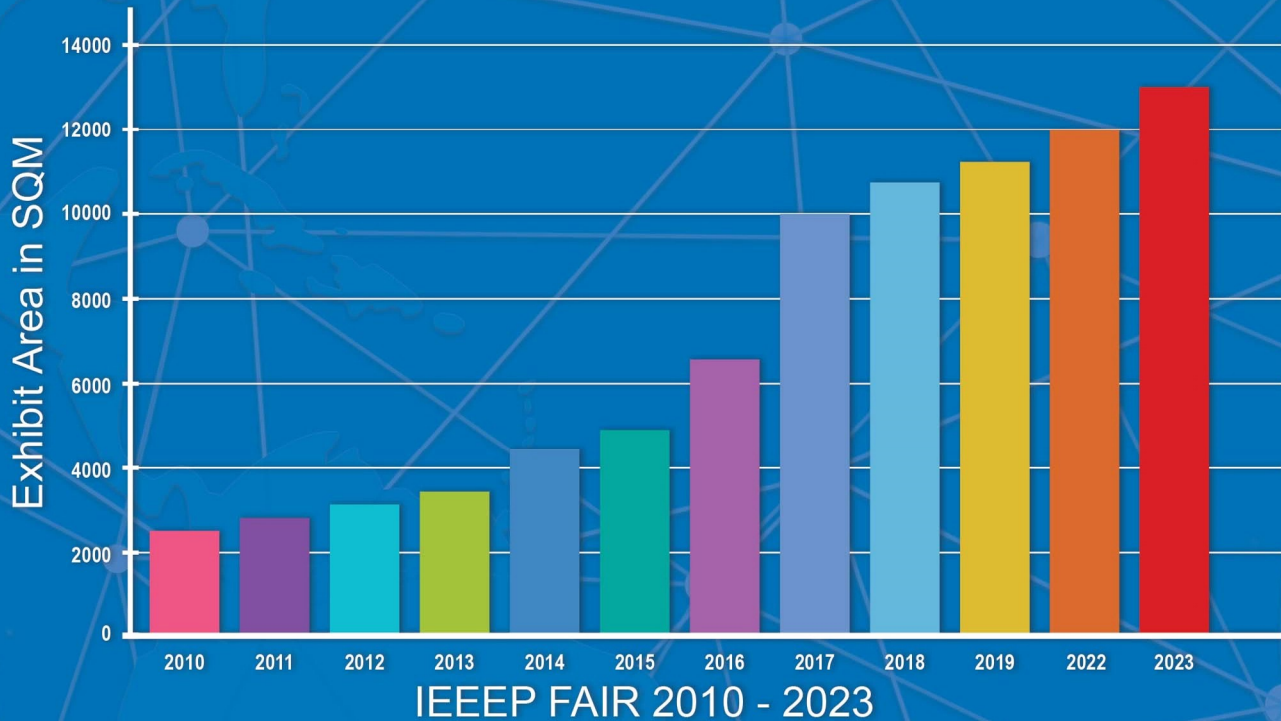
ASSOCIATIONS, EDUCATION
& TRAINING



SOLAR ENERGY SOLUTIONS



GROWTH IN SQM BY YEARS

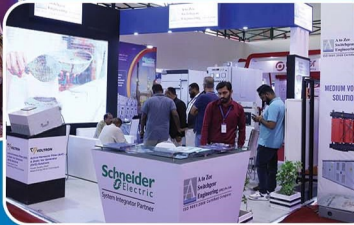


A GLANCE OF THE VISITORS AT IEEEP FAIR 2023

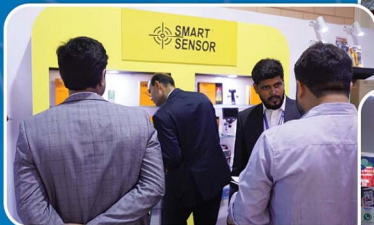
DESIGNATION	COMPANY NAME	DESIGNATION	COMPANY NAME
Manager Electronics & Electrical	A.N.M. FASHION MANUFACTURER & EXPORTER OF DENIM FABRIC & GARMENTS	Additional Director / Project Mgmt Team	DHA KARACHI HEAD OFFICE
IP Attorney Senior Manage Brand Protection	ABBOTT LABORATORIES (PAKISTAN) LTD	Additional Director Procurement	DHA KARACHI HEAD OFFICE
Assistant Manager- Procurement	AGHA STEEL INDUSTRIES LIMITED	Director Procurement	DHA KARACHI HEAD OFFICE
DGM Strategic Sales & Marketing	AL KARAM TOWEL INDUSTRIES PVT (LTD)	Manager M.E.P	DOLLAR INDUSTRIES (PVT) LTD
Joint Executive Vice President	ALI & ASSOCIATES	Project Engineer Electrical	ECONS MEP CONSULTANTS & PROJECT MANAGERS
Vice President SME & Retail Banking Division	ALUCAN PVT (LTD)	Senior Engineer	ENGRO POLYMER & CHEMICALS
Chief Financial Officer	AMICA ENERGY	Consultant	FAHIM, NANJI & DESOUZA (PVT) LTD.
Deputy General Manager Electrical	ARTISTIC MILLINERS	Senior Sales Engineer	FEROZE 1888 MILLS LTD
Former Vice Chairman Abad	ASSOCIATION OF BUILDERS AND DEVELOPERS OF PAKISTAN	Manager Procurement	GARIBSONS PVT LTD
Manager Electrical	BARKET FERTILIZERS (PVT) LTD	Managing Director	GATRON (INDUSTRIES) LIMITED
Manager Procurement	BULLEH SHAH PACKAGING (PVT) LTD.	General Manager Plant-Unit	GHANDHARA TYRE & RUBBER COMPANY LIMITED
PMO Manager	CARACRETE PVT (LTD)	Director-Procurement & Operational Excellence Textile	GUL AHMED TEXTILE MILLS LIMITED
Lead Design (E&I)	CENTURY INSURANCE COMPANY	Sr. Manager Maintenance Engineering Department	HANGZHOU LIVOLTEK POWER CO., LTD
Country Manager	CHINT GLOBAL PTE. LTD	Manager Procurment-Spinning	HMR WATERFRONT PVT (LTD)
Manager Purchase	COLGATE-PALMOLIVE PAKISTAN LTD	Convener Sub-Comittee Hyderabad Development Authority	HYDERABAD CHAMBER OF SMALL TRADERS & SMALL INDUSTRY
Consul General	CONSULATE OF THE REPUBLIC OF INDONESIA	Refinery Incharge	HYDROCHINA DAWOD POWER PVT LTD
Consul General Of the Sultanate of Oman	CONSULATE OF OMAN	Senior Manager, Plant Engineering	IMTIAZ SUPER MARKET
Manager Facilities	CRESNET STEEL AND ALLIED PRODUCTS LIMITED	G.M Operations	INDUS DYEING & MFG. CO.LTD
Chief Executive	DANGCO PAINTS COATINGS	General Manager	INDUS LYALLPUR LIMITED
Factory Manager	DANPAK FOOD INDUSTRIES	Factory Manager	INDUS PHARMA (PVT) LTD

A GLANCE OF THE VISITORS AT IEEEP FAIR 2023

DESIGNATION	COMPANY NAME	DESIGNATION	COMPANY NAME
Manager Projects	IZHAR GROUP OF COMPANIES	Utility Manager	POLYSET INDUSTRIES PVT LTD
Manager Purchase-Technology	IZHAR STEEL (PVT.) LTD.	Manager Engineering Services	POPULAR ASEPTIC PACKAGING
Principal Engineer	KARACHI CHAMBER OF COMMERCE & INDUSTRY	Director	PRIME CHEMICALS CORPORATION PVT (LTD)
Deputy General Manager Procurement (Supply Chain)	K-ELECTRIC LIMITED	Executive Director	RAMADA PLAZA HOTEL
Head of Engineering	K-ELECTRIC LIMITED	Sr. Country Manager-Pakistan	RASTGAR & CO.
Director	KHAS INDUSTRIES (PVT) LTD	Sub Divisional Officer (Civil) Electrical & Mechanical Cell	SAMI PHARMACEUTICALS PVT (LTD)
President	KINGS GROUP BUILDERS & DEVELOPERS	Associate Manager E & I	SEARLE PAKISTAN LIMITED
Manager (Control & Automation)	KIRAN SUGAR MILLS LIMITED	Sr. Manager Production & Planning	SHANGRILLA FOODS PVT (LTD)
Chief Executive Officer	LAKHANI GLASS (PVT) LTD	Senior Electrical Engineer	SHUJABAD AGRO INDUSTRIES (PVT) LTD
DGM Projects	LIBERTY MILLS LIMITED	Manager Maintenance Power	SIDDIQSONS GROUP
Executive Officer- Procurement	LUCKY ENERGY (PVT) LTD	Manager Project Management	SOORTY ENTERPRISES (PRIVATE) LIMITED
Chief Technical Officer	MARINE INTERNATIONAL LIQUID TERMINAL	Assistant Executive Engineer (E&M)	STATE BANK OF PAKISTAN
Sr. Manager- Procurement & General Affairs	MATCO FOODS LIMITED	Asst. Manager Maintenance/ Utilities	SYNTECH FIBRES (PVT) LTD
Senior Manager Projects- Electrical	NATIONAL ENGINEERING SERVICES PAKISTAN (PVT) LTD	General Manager-NE Planning And Engineering	THAL LIMITED
General Manager Plant Engineering	NATIONAL ENGINEERS CO.	Maintenance Manager	THE AGA KHAN UNIVERSITY HOSPITAL
Manager Purchase	NAZEER DYEING & BLEACHING	Deputy Manager Procurement	TNB LIBERTY POWER LTD.
Manager E & I	NISHAT D. G. KHAN CEMENT CO., LTD	Manager, Power House Electrical	UNION STEEL INDUSTRIES
Chairman	NORTH KARACHI ASSOCIATION OF TRADE & INDUSTRY	Project Engineer	UNITY FOODS LIMITED
Technical Head	PAKISTAN DEFENCE OFFICERS HOUSING AUTHORITY	Chief Supply Chain Officer	YUNUS TEXTILES
Deputy Chief Engineer	PAKISTAN PETROLEUM LIMITED	Director	ZUBAIDAS

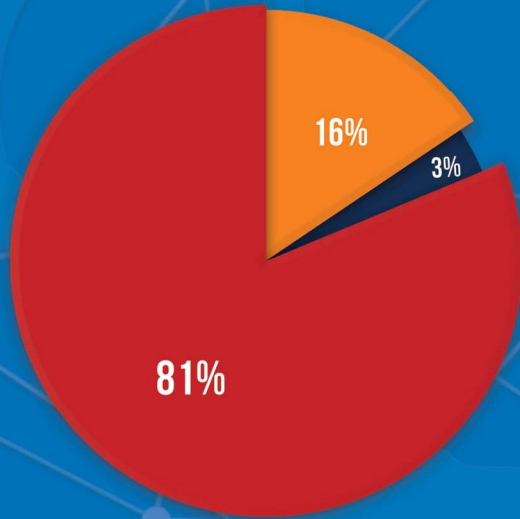






VISITOR OVERVIEW

BREAKDOWN BY REGION



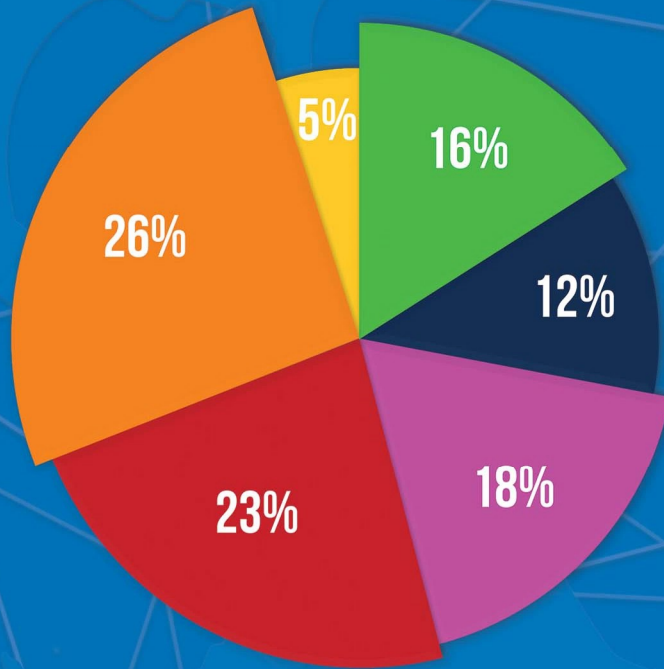
Badin, Lasbela, Faisalabad, Ghotki, Gilgit, Gujranwala, Haripur, Hyderabad, Islamabad, Jamshoro, Lahore, Multan, Peshawar, Rawalpindi, Sukkur, Gwadar

Canada, China, Singapore, Spain, Turkey, UAE, UK, USA

Karachi



VISITORS OVERVIEW – SENIORITY



- Senior Manager/Manager
- Asstt. Manager/Executive
- Director/Head of Department/ General Manager

- Managing Director/ President/ CEO/Chairman
- Principal Engineer, Consultant, Engineer
- Others



VISITORS OVERVIEW – **LIVE FEEDBACK**

96%

CONSIDERED IEEE FAIR AS AN ESSENTIAL EVENT TO PARTICIPATE IN FOR THEIR COMPANY

97%

GRADED THEIR EXPERIENCE FROM SATISFACTORY TO OUTSTANDING

95%

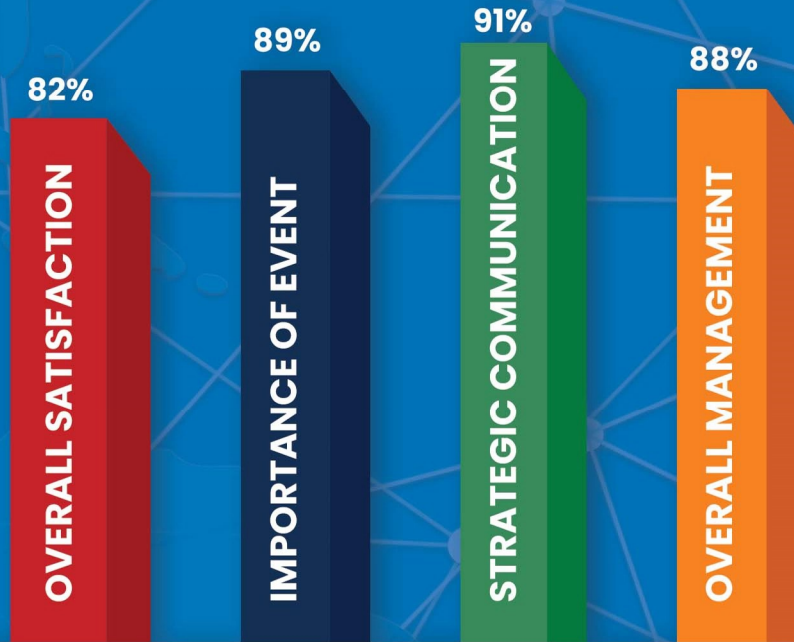
EXPRESSED CONTENTMENT WITH IEEE FAIR 2023.

96%

PLAN TO ATTEND IEEE FAIR 2024 AGAIN



STRATEGIC IMPROVEMENTS



TESTIMONIALS BY EXHIBITORS & SPONSORS



"IEEEP is a good platform for marketing and unveiling new products, fostering learning from each other."

MR. KAMAL MIAN
M.D – FAST CABLES



"We believe IEEEP is a highly useful platform, engaging B2B clients and attracting international delegates and suppliers in the related field."

Ms. Mariam Durrani
Director Marketing
Pakistan Cables Ltd



"A great opportunity for businesses to meet suppliers and showcase new products to the market."

Mr. Pervez Haroon Madraswala
CEO – Power House Pvt Ltd.



"IEEEP Exhibition enhances the Electronic Industry. Kudos to Badar Expo CEO Zohair Naseer and the team, especially Faisal Ali, for outstanding support."

Mr. Adnan Sheriff
Director, Technical Sales & Marketing
Jubilee Corporation



"IEEEP Fair provides a valuable opportunity to stay updated on new technologies, especially for industries. A heartfelt thanks to IEEEP and Badar Expo for organizing this event."

Mr. Azfar Saeed
CEO – IMS Electric

TESTIMONIALS BY EXHIBITORS & SPONSORS



"IEEEP has been a successful event for 12 years, offering the best opportunity to interact directly with customers and foreign companies."

Mr. Shamim Ahmed
CEO – Osaka Lighting



"Over the years, IEEEEP has proven to be very beneficial, providing fruitful results from participating in the fair. The interactive and informative seminars add to the overall value."

Mr. Haris Shahid
Director – Orange Electric



"IEEEP has proven to be a highly professional and valuable exhibition for us. It serves as an excellent platform to connect with existing customers and discover new ones."

Mr. Jamal Nasir
Director – SA Hamid & Co



"It's a pleasure to be here, and the event provides an excellent opportunity to market our products."

Mr. Carlo Croci
CEO – RAMCRO



"Grateful to IEEEEP for bringing together the entire Electrical Related Industry, contributing to the growth and improvement of every business."

Mr. Adnan Haider
GM Marketing & Sales
Newage Cables Pvt Ltd Syed



12th IEEEP FAIR 2023



TESTIMONIALS BY VISITORS



"An excellent opportunity for the government to gain a closer understanding of this colossal industry."

Mr. Zubair Motiwala
Chief Executive – TDAP



"IEEEP is an excellent showcase to witness the latest developments in electronic equipment and advanced technology in Pakistan."

Dr. June Kuncoro
Consul General of Indonesia



"An outstanding exposure. It's excellent for Pakistan's OEM to export their products internationally."

Engr. Col Retd Ehsaan ul Haq
Director Procurement – DHA



"A great experience! Connecting diverse industries under one roof is beneficial for business growth & Pakistan's economy."

Mr. Imran Mushtaq
Director Procurement
Gul Ahmed Textile Mills



"An absolutely world-class event; it's the best place to stay updated with the latest technology."

Mr. Tahir Chaudhary
CEO – Falcon Engineering



"Discovered numerous innovations through this event. Grateful to Zohair Naseer, CEO of Badar Expo, for promoting this industry."

Mr. Hanif Gohar
Chairman
Gohar Group of Companies



"Congratulations to Badar Expo CEO and the team; the arrangement of stalls was perfect, and I genuinely appreciate Badar Expo's efforts."

Mr. Danish bin Rauf, CEO
Al-Rauf Group

SEMINARS AT IEEE FAIR

1

**EMPOWERING
LOCAL MANUFACTURERS IN PAKISTAN**

2

**TRADE POLICIES & CHALLENGES
FOR INTERNATIONAL BRANDS**

3

**SUSTAINABLE ENERGY ADOPTION AND
COMPETITIVENESS IN
PAKISTAN'S ELECTRICAL SECTOR**

4

MAKE IN PAKISTAN

5

HAMARA PAKISTAN

6

**ENGINEERING PROCUREMENT IN
TEXTILE AND OTHER SECTORS**



SPEAKERS AT IEEEEP FAIR SEMINAR – 2023



MR. ALTAF GUL MUHAMMAD
CHIEF SUPPLY CHAIN OFFICER
YOUNIS TEXTILE MILLS



MR. AZEEM TALIB
REGIONAL HEAD SOUTH
PAK ELECTRON



ENGR. AHSAN AKRAM
HEAD OF DIGITAL INDUSTRIES
SIEMENS



ENGR. KHALID PERVEZ
CHAIRMAN IEEEEP
KARACHI CENTRE



MR. FAIZAN PERVEZ MADRASWALA
SALES DIRECTOR
POWERHOUSE BUILDING
SOLUTIONS



MR. HARIS SHAHID
ORANGE ELECTRIC



MR. AMJAD MAHMOOD
K-ELECTRIC



MR. ASIF SUMSUM
CHAIRMAN ABAD

SPEAKERS AT IEEEP FAIR SEMINAR – 2023



MR. ENRIC REINON
AREA MANAGER
ASIA & OCEANIA –
CIRCUTOR S.A



MR. KAMAL M. AMJAD MIAN
MANAGING DIRECTOR
FAST CABLES



MR. MIAN HASEEB SAFDAR
DIRECTOR
COPPERGAT CABLES



MR. SHEIKH SHERAZ MAALIK
MANAGING DIRECTOR
ST ENGINEERING SOLUTIONS



MR. MUHAMMAD FAAZ DIWAN
EXECUTIVE COMMITTEE MEMBER
PAKISTAN SOLAR ASSOCIATION



MR. SYED WAQAS MUZAFFAR ZAIDI
COUNTRY SALES MANAGER
ELECTRICAL PRODUCTS, SIEMENS



MR. SALEM REHMAN
C.E.O
EMCO INDUSTRIES LIMITED



MR. WAQAS KHALIL
CHIEF BUSINESS OFFICER
MTRONICS

PRESS & MEDIA COVERAGE



Three-day IIEEP Fair opens today at Karachi Expo

KARACHI: The Industrial Electrical and Electronics Fair will be held at Karachi Expo Centre from October 3-5, says IIEEP.

The event is organized by IIEEP Karachi Chapter and is a remarkable showcase of 265 National & International exhibitors along with the active participation of 100+ leading industry leaders.

The theme of the fair is "Building & Construction Industry" and "Engineering Procurement Construction in terms and other challenges". These sessions provide a valuable insight into the latest trends and challenges in the fields of engineering and procurement.

The event organizers extend their sincere gratitude to the sponsors and partners who have made the fair a success.

Attendees are encouraged to participate in the various seminars and workshops, which will provide a platform for knowledge sharing and networking.

The fair will also feature a trade mission, which will provide an opportunity for Pakistani companies to showcase their products and services to international buyers.

The fair is expected to be a highly successful event, providing a platform for industry leaders to discuss the latest trends and challenges in the fields of engineering and procurement.

TRADE CHRONICLE

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Joint ventures, technology transfer solution to economic crisis: Zubair

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Joint ventures, technology transfer solution to economic crisis: Zubair

Motiwala underscores need for more JVs, technology transfer

KARACHI: Pakistan's economic crisis can be solved through joint ventures and technology transfer, says M. Zubair Motiwala, Chairman of the Executive Committee of the Pakistan Chamber of Commerce and Industry (PCCI).

Motiwala said that the government should encourage more joint ventures and technology transfer to help the economy grow.

He said that IIEEP Karachi is a platform for joint ventures and technology transfer, and that it is a good opportunity for Pakistani companies to showcase their products and services to international buyers.

Motiwala said that the government should provide incentives to encourage more joint ventures and technology transfer.

He said that the government should also provide training and support to help Pakistani companies compete in the international market.

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IEEE FAIR **HIGHLIGHTS**

With 4 Halls and 13,035 sqm to cover over 03 days, you might have missed a few things. Catch all the major highlights from IEEE Fair 2023 and relive what went on at the event.

DAY - 1

DAY - 2

DAY - 3

EXHIBITORS & DOMESTIC / FOREIGN BRANDS

AT IEEE FAIR 2023







12th
IEEEP FAIR
2023



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PLATINUM SPONSORS



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12th

IEEEP FAIR 2023

03-05 OCTOBER 2023 | EXPO CENTER KARACHI

ORGANIZER



IEEEP
KARACHI CENTRE

C-2 Mezzanine Floor, 15th Commercial Street, Phase-2 Extension, DHA, Karachi

Tel: (92-21) 3539 2965, Fax: (92-21) 3531 3968

Website: ieeepkhi.org, Email: ieeepkhi@yahoo.co.uk

EVENT MANAGER



C-175, Block-9, Gulshan-e-Iqbal, near Aziz Bhatti Park, Karachi

Tel: (92-21) 34821159, 34821160, UAN: 021-111-113-976

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