

14<sup>th</sup>

**IEEEP FAIR  
2025**



**16 - 18 SEPTEMBER 2025**

**EXPO CENTRE KARACHI**

**PAKISTAN'S PREMIERE  
ELECTRICAL & ELECTRONICS  
INDUSTRIAL EXHIBITION**

ORGANIZER      EVENT MANAGER



IEEEP  
KARACHI CENTRE



**POST SHOW  
REPORT**





# TOP INSIGHTS



14<sup>th</sup>  
Edition



3 Days  
Duration



04  
Halls



13,400  
SQM



108  
Exhibitors



17+  
Exhibiting  
Countries



17625  
Trade  
Visitors



96  
VIP Delegates



19+  
Panelists



03  
Seminars



## EXECUTIVE SUMMARY

The 14th edition of Pakistan's premier Electrical and Electronics Industrial Exhibition, IEEE Fair 2025, took place from September 16–18, 2025, at the Karachi Expo Centre. This grand event, which serves as a nexus for the electrical, electronic, and related industries, has consistently drawn the participation of numerous local and international companies over the years. IEEE Fair 2025 marked the 14th successive exhibition, jointly organized by the Institution of Electrical and Electronics Engineers of Pakistan (IEEE) Karachi Centre and Badar Expo Solutions, Pakistan's foremost event management company.

### **Inauguration and Attendance:**

During the three-day exhibition and seminar, a substantial number of trade visitors, scholars, and investors were drawn to the event. The inaugural ceremony was graced by the presence of Mr. Asif Baig Moeed, Chairman of PSO, and Mr. Muhammad Rehan Hanif, President of KCCI. Their presence underscored the vital link between the energy sector and the Karachi business community, emphasizing the exhibition's role in driving national economic growth.

### **TECHNICAL SEMINAR AND KNOWLEDGE EXCHANGE:**

The exhibition was complemented by a high-level seminar on the second day that explored three key themes:

- **Make in Pakistan:** Focusing on self-reliance and local manufacturing.
- **Energy Optimization in the Textile Sector:** Streamlining power usage for the country's primary export industry.
- **Emerging Trends and Technologies in Sustainable Construction:** Integrating green tech into modern infrastructure.

Discussions highlighted strategic frameworks to boost local production, enhance sustainability in building design, and address the specific energy challenges facing the textile industry. With experts sharing innovative solutions to promote efficiency, the seminar served as a valuable platform for professional collaboration and industrial advancement.

## EXHIBITORS OVERVIEW

### WHY EXHIBITORS CHOOSE

#### PREMIER INDUSTRY SHOWCASE:

IEEE Fair is the top showcase for electrical and electronics engineering advancements.

#### NETWORKING HUB:

Renowned for cultivating connections with industry professionals, clients, partners and engineering consultants.

#### CUTTING-EDGE EXPOSURE:

Aligns exhibitors with the latest technological advancements.

#### KNOWLEDGE EXCHANGE:

Facilitates active participation in high-level discussions, workshops, and presentations.

#### EFFICIENT LOGISTICS:

Strategic location and seamless organization for targeted audience reach and business.

## EXHIBITOR COMPOSITION



Switchgears, Tools & Transformers



Cables & Cable Management Systems



Automation & Smart Solutions



Instrumentation, Test & Measurement



Lighting Equipment



Components & Peripherals



Associations, Education, Training

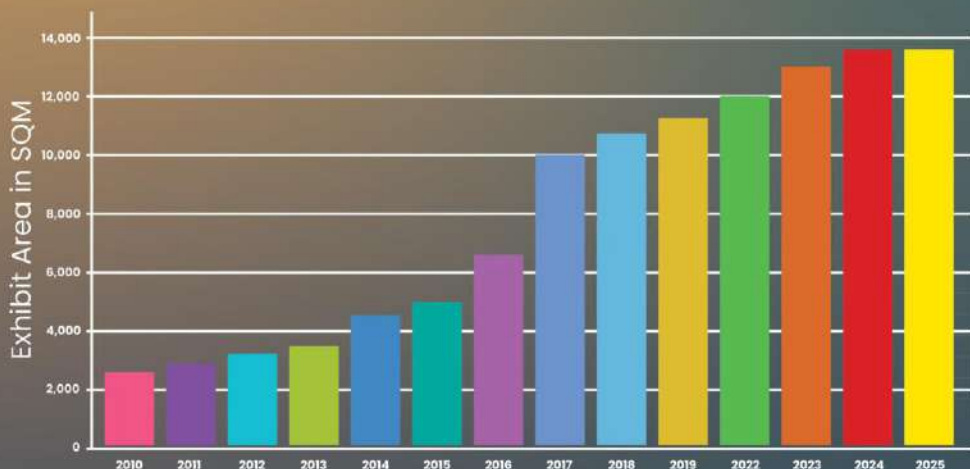


Solar Energy Solutions

## PARTICIPATING COUNTRIES



## GROWTH IN SQM BY YEARS



IEEP FAIR 2010 - 2025



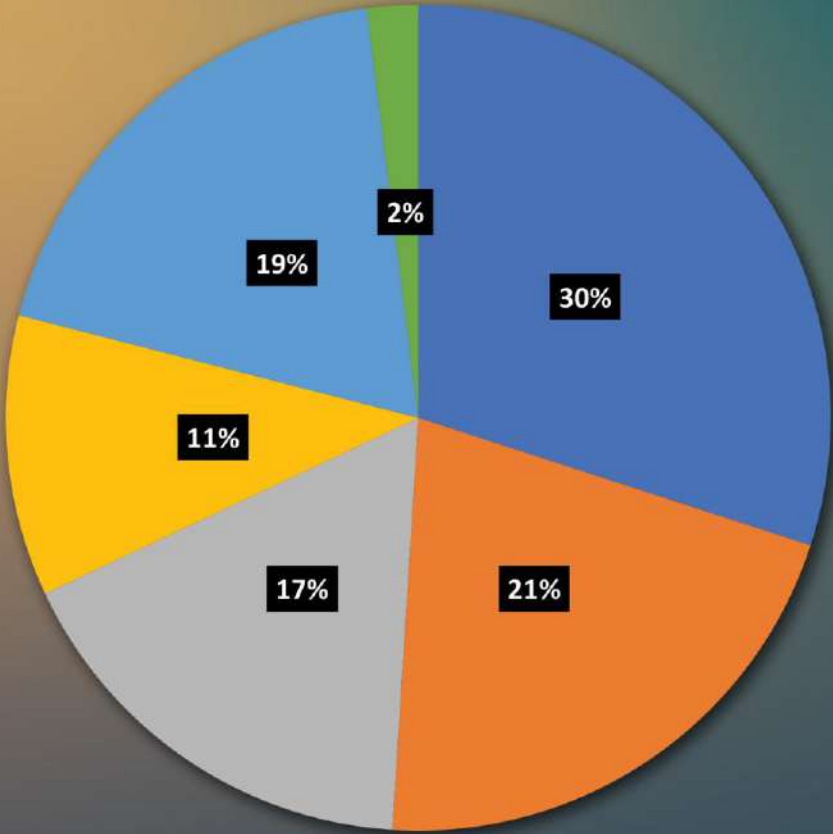
## GLANCE OF THE VISITORS AT IEEE FAIR 2025

COMPANY NAME	DESIGNATION
SCHNEIDER ELECTRIC	COUNTRY LEADER -INDUSTRY
SH.WILAYAT AHMED & SONS	COMPANY SECRETARY
PAK VISION	OPERATOR
POWER HOUSE	SENIOR SALES ENGINEER
BAABJEE ENTERPRISES	PROPRIETOR
EJ SOLAR	HEAD OF PROJECTS
BRAND EXPO	DIRECTOR MARKETING
BADAR EXPO	MARKETING EXECUTIVE
SH.WILAYAT AHMED & SONS	SALES ENGINEER
N.R.INTERNATIONAL	MANAGER
MAK POWER INTERNATIONAL PVT. LTD.	GRADUATE CIVIL ENGINEER
TOTAL ELECTRICAL	DIRECTOR OPERATIONS
PAKFINITY SHIPPING AGENCIES	SR. SALES EXECUTIVE
MACPACFILMS LTD	MANAGER
ORIENT ENERGY SYSTEM	COUNTRY HEAD
ENERGY UPDATE	CHEIF MARKETING OFFICER
AEI-TEK	DIRECTOR
MARS ENTERPRISES	DIRECTOR
RB ENTERPRISES	CEO
S.M. JAFFER & CO.	GENERAL MANAGER
SMART TECHNOLOGY	CEO
TECC	OWNER
EVERNEW	CEO
ASIANO EVENTS	CEO
CREATIVE GROUP	ENGINEER
SKY POWER, CREATIVE GROUP	SENIOR MANAGER SALES
MEGA PLUS PAKISTAN	HEAD
LITE LINE	PROPRIETOR
INNOVATIVE ENGINEERING	DIRECTOR
WEORGANIZE	CEO
ALAMBROTHERS	PROPRIETOR
UMER SONS	PROPRIETOR
OCL	ELECTRICAL ENGINEER
PACIFIC ENGINEERING SERVICES	CEO

## GLANCE OF THE VISITORS AT IEEEP FAIR 2025

COMPANY NAME	DESIGNATION
PAKISTAN LED LIGHTING	MARKETING HEAD
INNOVATEX MAGAZINE	MANAGING DIRECTOR
PSUDO TECHNOLOGIES	DIRECTOR P.R
SUN ENGINEERING	PROJECT MANAGER
TENX	CEO
PRIME CONSTRUCTION	CEO
NR ENGINEERING SERVICES	MANAGER
PRIME CONSTRUCTION	MANAGER
PAN GULF METALS INDUSTRY LLC	HEAD OF PAKISTAN OPERATIONS
HOME CABLES	CEO
ELEKEN	SENIOR DESIGN ENGR
ELECTROSOFT	MARKETING MANAGER
TECH-ZONE	DIRECTOR
PREMIUM BELTING	MANAGER
OCEAN BRIDGE PVT LTD	CEO
PAKISTAN EDUCATION	CONSULTANT
EVENTAGE	PROJECT MANAGER
UNITED ELECTRIC COOPERATION	MARKETING OFFICER
JAFFER STEEL	CEO

## VISITORS OVERVIEW - SENIORITY



- Managing Director/ President/CEO/Chairman
- Director/Head of Department/General Manager
- Senior Manager/Manager
- Assistant Manager/Executive
- Principal Engineer, Consultant, Engineer
- Others

## **SEMINAR AT IEEEP FAIR 2025**

The IEEEP Fair hosted a seminar on September 17, 2025, focusing on three key themes where experts shared innovative solutions to boost local manufacturing, promote energy efficiency, and drive sustainable growth in Pakistan's textile industry, providing valuable insights for a more sustainable future.

### **SEMINAR TOPICS**

**MAKE IN PAKISTAN**

**ENERGY OPTIMIZATION IN TEXTILE SECTOR**

**EMERGING TRENDS AND TECHNOLOGIES IN SUSTAINABLE CONSTRUCTION**



# SPEAKERS AT IEEEP FAIR 2025



**Engr. Navid Akram Ansari**  
MD Systek



**Engr. Khalid Pervez**  
CEO KPSW Consulting



**Engr. Asghar H. Siddiqui**  
CEO ElekEn Associates



**Dr. Arsalan**  
Chief Regional Officer  
CONNECTECH PVT LTD



**Muhammed Aslam**  
CEO Al Rehman  
Switchgears



**Mr. Omeir Ansari**  
CEO Synergy  
Corporation



**Engr. Jawaid Dilawar**  
CEO Precision  
Technology



**Mr. Altaf Gul Muhammad**  
Chief Operations Officer  
Yunus Textile Mills



**Mr. Fahad Asif Juma**  
Director Power & Utilities  
Gul Ahmed Textile Mills



**Mr. Shahab Ahmed**  
Technical Director - Artistic  
Garment Industries (AGI)



**Mr. Gregory**  
CEO Signify



**Engr. IMRAN Zafar**  
CEO Enercon Systems



**Dr. Farooq Alam**  
HOD and Assistant  
professor at KIET University



**Engr. Zeeshan Ali**  
Convener Technical  
IEEEP Karachi



**Engr. Irfan Ahmad**  
Energy  
Consultant

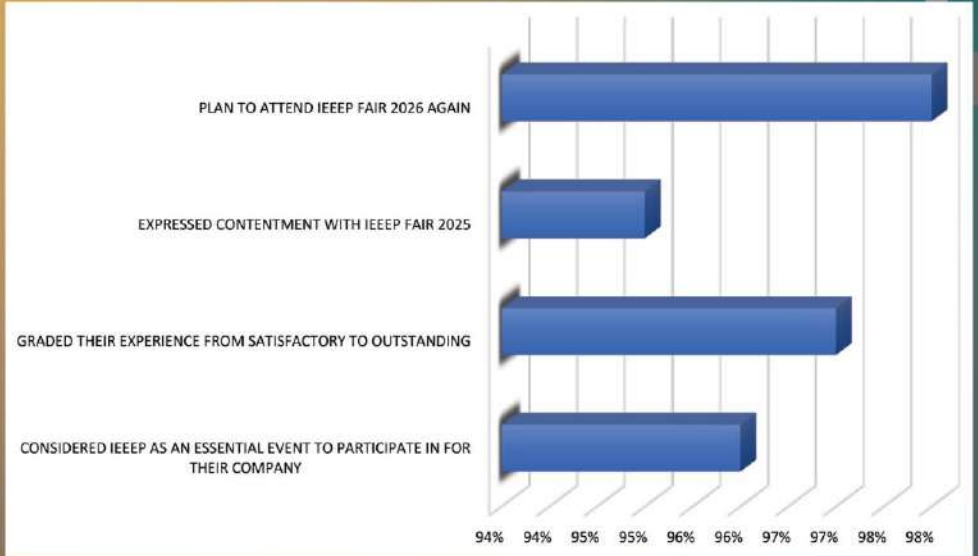


**Engr. Nabeel Siddiqui**  
Co-founder of  
ModulusTech

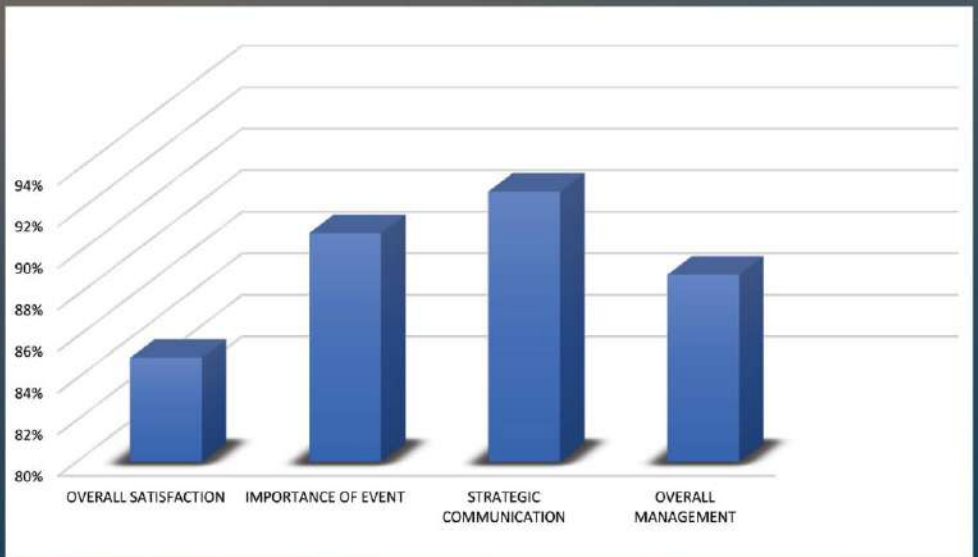


**Mr. Ashfaq Ahmed**  
Head of Corporate Business  
Development - Siemens Pakistan

# VISITORS OVERVIEW - LIVE FEEDBACK



## STRATEGIC IMPROVEMENTS



# PRESS AND MEDIA COVERAGE



## Sindh energy ministry backs IIEEP fair: Nasir Hussain

**By our correspondent**

Minister of Energy, Government of Sindh, Syed Nasir Hussain Shah said that his department stands fully committed to support the IIEEP Fair. "We will work closely along with our support departments in the minister of Investment, Planning, and Development to ensure robust participation and engagement during the 3 days of the fair," said Nasir while speaking at the inauguration ceremony of the exhibition.

The 13th edition of the 3-day IIEEP Fair (Sept 10-12) is taking place at Karachi Expo Centre. The event is being organized by the IIEEP (Karachi Centre) and Indus Expo Solutions (which are over 265 national and international brands and companies are participating. The International companies participating in this event are from "China, Malaysia, Brazil, Germany and the Netherlands."

The minister said that the IIEEP's contributions will undoubtedly strengthen his efforts to meet the nation's energy challenges and enhance industrial efficiency.

"I commend the IIEEP for its tireless efforts in organizing this significant event and extend my appreciation to Indus Expo Solutions for their dedicated support over the years," said the minister. Chief Executive TDM Zohair Motiwala praised the fair's role in driving economic growth, while Badar Ego Solutions CEO Zohair Naseer emphasised supporting local exhibitors seeking global opportunities. The event runs from September 10 to 12.



## IIEEP 2024 exhibition wins support

**KARACHI:** Sindh Energy Minister Syed Nasir Hussain Shah affirmed the government's support for the IIEEP (Institution of Electrical and Electronics Engineers Pakistan) Fair 2024, a three-day event at Karachi Expo Centre showcasing over 265 national and international brands. Speaking at the inauguration, he stressed the provincial government's commitment to business engagement and energy sector growth, highlighting the fair's potential to foster investment and partnerships. TDM Chief Muhammad Zubair Motiwala praised the fair's role in driving economic growth, while Badar Ego Solutions CEO Zohair Naseer emphasised supporting local exhibitors seeking global opportunities. The event runs from September 10 to 12.



## Sindh Energy Minister inaugurates electrical, electronics Industrial Fair 2024

**APP KARACHI:** Sindh Energy Minister Syed Nasir Hussain Shah on Tuesday said that provincial Energy Department stands fully committed to support the IIEEP Fair. "We will work closely along with our support departments in the minister of Investment, Planning and Development to ensure robust participation and engagement during the three days of the fair," said Nasir Shah while speaking at the inauguration ceremony of the exhibition.

He added that his presence at the fair demonstrates the provincial government's commitment to facilitating business-to-government, business-to-business and driving growth in the industrial sector.

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"I commend the IIEEP for its tireless efforts in organizing this significant event and extend my appreciation to Indus Expo Solutions for their dedicated support over the years," said the minister. Chief Executive TDM Zohair Motiwala said that the IIEEP Fair has gone beyond its original scope of addressing the country's energy needs, and today it stands as a crucial platform for showcasing investments and fostering economic growth. "The IIEEP Fair has evolved to represent a broad spectrum of electrical, electronics and allied disciplines," he added, highlighting the fair's potential to foster partnerships, drive innovation and facilitate economic collaboration within the region.

"This exhibition underscores the fair's pivotal role in shaping the future of our industrial sector," he concluded.



## Sindh's Energy Ministry supports IIEEP Fair: Nasir Hussain



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## IIEEP Fair: energy minister vows full support

**BUSINESS REPORT:** In development, said the energy fair's pivotal role in driving economic growth, while Badar Ego Solutions CEO Zohair Naseer emphasised supporting local exhibitors seeking global opportunities. The event runs from September 10 to 12.

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SE  
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ESTD. 1988 (P)

## ORGANIZER



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Website: [ieeepkhi.org](http://ieeepkhi.org)

## EVENT MANAGER



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